

## “Targeted Poverty Alleviation 101”: Keywords

### Transcript of Cantonese short video

Voiceover:

Hong Kong has a policy platform that helps the Government in collecting public views, offering suggestions and advice on promoting poverty alleviation. It's the Commission on Poverty (CoP)!

[Super]:

The Chief Secretary for Administration; the Chairperson of Commission on Poverty; Mr. Chan Kwok-ki

Voiceover:

The CoP is chaired by the Chief Secretary for Administration.

[Super] (Four split screen, from left to right):

Secretary for Home and Youth Affairs, Miss Alice Mak;

Secretary for Labour and Welfare, Mr. Chris Sun;

Secretary for Education, Dr. Choi Yuk-lin;

Secretary for Health, Professor Lo Chung-mau

Voiceover:

Its membership comprises four relevant bureau secretaries along with representatives from social welfare, academia, education, medical, business, youth and community leaders.

Voiceover:

The 6th CoP is committed to tripartite collaboration among the Government, the business sector and the community to assist the current-term Government in implementing targeted poverty alleviation strategy.

What is targeted poverty alleviation? Targeted poverty alleviation means reaching the resources to the target groups most in need. On one hand, it empowers those who can help themselves so that they could achieve self-reliance. On the other hand, a safety net must be provided for those unable to support themselves.

Then, which individuals are included in the target group mentioned earlier? Take a guess.

Based on the Government's statistics and multidimensional analysis of household characteristics, employment and income situation, government cash benefit coverage, living environment, rent burden, and burden of supporting dependents, the CoP has identified three target groups.

With strategy and targeted beneficiaries, what targeted poverty alleviation projects have the Government implemented?

The "Strive and Rise Programme" supports secondary students from underprivileged families. It helps them broaden their horizons establishes a positive outlook on life and lifts them out of intergenerational poverty.

"The Pilot Programme on Community Living Room" provides additional living space and social networks for "subdivided unit" households so as to enhance their living standards.

The “School-based After School Care Service Scheme” enables primary students in need to stay at schools after school hours to receive supervised care and academic support. It facilitates parent to seek employment.

“The District Services and Community Care Teams - Scheme on Supporting Elderly and Carers”. It is through visits and contacts, the Care Teams identify singleton, doubletons-and-above elderly households and carers of elderly persons and refer cases in need to social welfare service units for follow-up.

To learn more about these projects, stay tuned for the next episode!